



THA Consulting

Examples of Event Organiser Workshops Conducted by Tracey Hull, THA Consulting

THA Consulting provides customised and tailored training, consulting and project management services including:

- Developing and updating government event procedures, policies and guides
- Risk, safety, security and emergency management planning, audits and reviews
- Event Strategic Plans (for government and individual events)
- Event industry training and staff professional development
- Event and project management services
- Feasibility analysis
- Event audits and reviews

Examples of workshops

Hobsons Bay City Council

2 x 3 hour workshops (twice per year):

- Council's event processes and procedures
- Event risk, safety, security and emergency planning
- Event management planning

The workshops are conducted twice per year ensuring all event organisers are familiar with Council and other authority requirements and good event management practices. The on-going program recognises the change-over of personnel with community events.

Mornington Peninsula Shire Council

3 hour workshop:

- Event Risk and Security Planning
- Implications of the Strategy for Protecting Crowded Places from Terrorism
- Emergency Management Planning

Workshop conducted in conjunction with Victoria Police.

Macedon Ranges Shire Council

3 hour workshop:

- Event Strategy (long term planning)
- Event Management Plan
- Event compliance and Council's requirements
- Event risk, safety and emergency planning

Mitchell Shire Council

3 hour workshops x 3 locations:

- Council's new event application and approval process
- Event Management Plans
- Event risk, safety, security and emergency management planning

Strathbogie Shire Council

2 x ½ day workshops:

- Event Management Planning
- Documenting events
- Risk, Safety and Emergency Management Plans
- Traffic Management planning

City of Wodonga

1 x 2 ½ hour workshop:

- Creating Sustainable Community Organisations
- Financial planning
- Project management
- Sponsorship, fundraising, grants

Sun Country on the Murray Tourism

3 x 3 hour workshops over 3 months:

- Event strategy and business planning
- Risk, safety and emergency management
- Event sustainability (alternative sources of revenue)
- Sponsorship
- Marketing and media
- Evaluation
- Open forum



THA Consulting

Grampians Region (5 Councils)

Full day workshop:

- Marketing and linkages to tourism
- Sponsorship and funding
- Event evaluation
- Strategic planning
- Risk and safety
- Event structures and volunteer models

Yarra Ranges Regional Marketing

Series of 3 day workshops in Marysville and Kinglake:

- Strategic planning
- Marketing
- Sponsorship/funding
- Legal, risk, safety and operational issues

Hobsons Bay City Council

Series of 6 x 3 hour workshops over 8 weeks for Culturally and Linguistically Diverse (CALD) communities:

- Victoria Police, MFB and Ambulance Victoria
- Energy Safe Victoria (gas and electrical safety)
- Marketing (including social media)
- Project/event planning
- Risk and safety management
- Contract management

Goulbourn River Valley Tourism

Series of 4 workshops across the GRVT region over one month:

- Grants workshop (Marysville)
- Strategy, trends, budget, succession planning, operational (Broadford)
- As above – tailored to cover operational and risk issues (Euroa)
- As above – focus on risk and safety (Alexandra)

Mitchell Shire Council

Workshop following up on Goulburn River Valley Tourism workshops:

- Event and Project Management Planning
- Risk, safety, emergency management
- Grants and sponsorship
- Marketing

East Gippsland Shire Council

Two x 2 ½ hour workshops for community event organisers:

- Event Strategic Planning
- Event Management Plans

Wodonga City Council

Series of 3 x 2 ½ hour workshops over 4 months:

- Event management plans
- Strategic planning
- Risk and safety management
- Review and revisit of risk/safety plans
- Budgeting, grants, sponsorships (revenue ops)

Training

In addition to the above examples, Tracey Hull has conducted numerous workshops focussing on event marketing, compliance, safety and risk issues relating to requirements of Council (e.g. traffic, local laws, building, temporary structures, POPEs, waste management, pedestrian management, parking, Council land/venue usage etc).

We engage with various emergency services and authorities including Victoria Police, Ambulance Victoria and CFA/MFB, Energy Safety Victoria, Victorian Building Authority and others as required.

Qualifications

Tracey Hull has a Cert IV in Training and Assessment, a Masters of Business Administration (MBA), Graduate Diploma of Business Management, Bachelor of Applied Science (Human Movement, Sport Science, Management). Tracey regularly attends industry conferences and forums and has regular contact with relevant authorities to remain up to date.

Contact us

To discuss your training requirements, contact:

THA Consulting ABN 42 821 687 784

PO Box 900 Williamstown VIC 3016 M 0407 737 205 T 03 9397 3353 E tracey@thaconsulting.com.au

www.thaconsulting.com.au